BMC

Challenge Events in the uplands: managing the way ahead

Pennine Gallery, Rheged Centre, Penrith, Cumbria

Thursday 9 October 2014   **Conference programme**

9:00 – 9:45	**Registration**
9:45 – 10:00 **Welcome & Introduction**	**Welcome:** Elfyn Jones, Access Officer, British Mountaineering Council **Aims & Objectives of the day:** Chair, Mike Raine **Setting the scene** An experienced 'challenge eventer' shares what motivates them to participate – Amanda Crozier
10:00 – 11:15 **Perspectives of challenge events in the outdoors**	**Charities, Fundraising & Challenge Events** The key things you need to know about planning challenge events in the UK Daniel Flusky, **Institute of Fundraising** **Small Provider, Big Commitment: promoting & supporting best practice on the ground** Non – competitive challenge events (e.g. the three peaks) Kate Worthington, **RAW Adventures** **Challenge Events – Considerations & Benefits from an OMM Perspective** Stuart Hamilton, **OMM**
11:15 – 11:40	**Tea & coffee**
11:40 – 13:00 **Complexities of challenge events in the outdoors**	**Introduction from the Three Peaks Partnership** **Wilderness vs. Commercialisation of our Mountains:** Are challenge events a good way to get people into the hills? Sarah Lewis, **John Muir Trust** **Proactive Approaches to Three Peaks Management in Wasdale** Sarah Medcalf, **National Trust** Graham Standring, **Lake District National Park Authority** **Getting a grip on the litter - a charity's perspective** Whose litter and whose problem? John Harold, **Snowdonia Society**
13:00 – 14:00	**Lunch**
14:00 – 15:00 **Balancing challenge events & the environment**	**The Three Peaks Project:** Funding the maintenance of a challenge route in the Yorkshire Dales Mark Allum, **Yorkshire Dales National Park** **The wider cost implications of challenge events on the mountain network** Tanya Oliver, **Fix the Fells** **Social & Environmental Considerations of Challenge Events:** BMC good practice guidance Rob Dyer**, BMC Access Officer**
15:00 – 15:45	**Q & A with speaker panel & group discussion**
15:45 – 16:00	**Chair's summary of the day's events**